

FITRI GUNAWAN

Personal Details

Address: 6A Pindou St.,
3035 Limassol, Cyprus

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Academic Education

2009-Present MSc SM – Master of Science in Shipping Management

Cyprus International Institute of Management (CIIM)

2000-2002 Academic Certificates

School of Chinese Language and Culture, Jinan University, Guangzhou, China

Diploma course emphasis

Chinese Language and Cultures, Chinese Commerce

1996-2000 BA. In English Linguistics

Faculty of Letters, English Linguistics Department

Petra Christian University, Indonesia

Undergraduate course emphasis

English Linguistics aspects, Psycholinguistics, Translation.

1993-1996 II Government Senior High, Kediri, Indonesia.

Work Experience

Aug 09-Present Member of Authors of LAP LAMBERT Academic Publishing AG & Co. KG, Köln, Germany

Author of academic research in Linguistics : A Study of Rolex Advertisement Translation from English to Bahasa Indonesia as seen from the textual approach.

Mar 06-Aug 09 Infinity Logistindo, PT., Infinity Lines Sdn.Bhd. Group of Companies, Indonesia – Malaysia.

Assistant to Branch Manager

My role and responsibilities involved the following:

- Supervising the work of the marketing, operation, logistics and inventory, finance and accounting departments.
- Market analysis of the fluctuation of the ocean freight in the MLO market, NVOCC market and freight forwarding market.
- Market analysis of export and import destination, commodities, and tendency, data collection for the next strategies.
- Planning and implementing marketing strategies.
- Project cargo analysis, strategies, planning and outcome of NVOCC cargo, Freight Forwarding cargo, Logistics services and Flexybags project.
- Business developments and the build up of bigger networking in Europe, Latin America, Africa and United States.
- United Kingdom's PD Tee's Port of Representative Team, started August 2008 – Malaysia Region
- Slovenia's Port of Koper's and UK's PD Teesport's Representative Team
- Monitoring online software system implemented for all Infinity's group of companies.
- A member of Infinity Surabaya HRD team, responsible for recruiting, interviewing and monitoring candidates, as well as supervising and training newcomers.
- Monthly checking on SOA, quarterly checking on management reports.

Feb 03 – Feb 06, Freight Liner Indonesia, PT, Indonesia

Marketing Executive

My role and responsibilities involved the following:

- Sales of NVOCC and Freight forwarding activities.
- Sales reports.
- Long term project cargo.
- Training the new marketing staffs.

Achievements

- Promoted to Assistant Branch Manager in 2(two) years from date of employment in the Infinity Logistindo Group of Companies (2006)

Skills

Languages	Fluent in English and Indonesian. Intermediate level in Chinese Mandarin, Basic Greek and Japanese.
Computer	Advanced user of Microsoft Office, Iship Maximas Software and Internet applications.
Teamwork	Acquired strong communication and teamwork skills throughout my study and work experiences
Analytical	Strong analytical skills acquired through my scientific education and my work experience with Infinity Groups of Companies Teamwork.

Seminar Attended

- Maritime Event, April 28th, 2010, Limassol, Cyprus – “Managing KPI’s in Shipping: The strategic value of a Business Intelligence solution” by Cosine Consultants Limited.

Interest and activities

Reading	Today’s global business environment is portrayed as being innovative, challenging and competitive. Keeping up to date with international business and current affairs has widened my horizons of today’s changing business world.
Sports	Regular practice of Capoeira (Brazilian), swimming, running, and gym.
Hobbies	Enjoying nature as its best, outdoor activities, challenging tasks, music, movies. Interested in history as well as in the ancient and modern arts, travelling to other countries and experiencing different cultures.

References Available Upon Request